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NEWS

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**PIGEON POINT SYSTEMS DELIVERS FOURTH GENERATION OF
MARKET-LEADING ATCA SHELF MANAGEMENT SOLUTION
ShMM-700R is 20% smaller and 30% less expensive**

OCEANSIDE, California, September 17, 2012 – Pigeon Point Systems, LLC, the leading independent supplier of hardware platform management solutions for xTCA™ (including AdvancedTCA® or ATCA®) announces October, 2012 production shipments of the award-winning ShMM-700R, the fourth generation of Pigeon Point's ShMM (Shelf Management Mezzanine) products that are already installed in tens of thousands of ATCA shelves, worldwide. The ShMM-700R module has been tested in customer shelves for many months and multiple ShMM-700R-based customer-specific Shelf Manager boards are now in development. The ShMM-700R module is priced about 30% below the predecessor ShMM-500R, which is the dominant independent shelf management solution in the worldwide ATCA market. Based on the 204-pin DDR3 SODIMM form factor, the ShMM-700R is also about 20% smaller than the ShMM-500R, yielding even more packaging flexibility. The ShMM-700R's outstanding flexibility and carefully crafted implementation philosophy were recognized at its introduction with the ATCA Summit 2011 Best of Show award for infrastructure products.

Release 3.0.0 of the Pigeon Point Shelf Manager supports the ShMM-700R, the ShMM-500R and the ShMM-1500R, continuing the outstanding record of quality and stability that the ShMM-500R and ShMM-1500R have earned in the most demanding applications of ATCA. With the ShMM-700R, the Shelf Manager runs on Pigeon Point Linux, which is based on the 2.6.34 revision of the Linux kernel.

The ShMM-700R uses a Freescale i.MX287 ARM9-based main processor to execute Linux and the Shelf Manager application, plus a Microsemi SmartFusion A2F060 intelligent mixed signal FPGA for critical supplementary functions. (Pigeon Point also delivers SmartFusion-based variants of its market-leading Board Management Reference (BMR) series of xTCA board and module management controller solutions.)

The ShMM-700R is Pigeon Point's first offering based on the Pigeon Point Management Mezzanine or PPMM-700R physical module. After the VITA 46.11 standard is finalized within the VITA, the PPMM-700R will also be offered as a VITA 46.11 Chassis Manager, the ChMM-700R.

For additional information on the ShMM-700R and other Pigeon Point products, visit www.pigeonpoint.com; further queries are welcome via email at info@pigeonpoint.com.

About Pigeon Point

Pigeon Point Systems LLC delivers world-class management components for modular platforms based on the AdvancedTCA, AdvancedMC and MicroTCA architectures to leading companies worldwide. Pigeon Point's focus on providing dependable, proven solutions for the mandatory management controllers in these architectures allows customers to concentrate on the value-added aspects of their products. Deep expertise on these architectures ensures compliance and interoperability in the Pigeon Point components.

Pigeon Point, an executive member of PICMG, is a leader in its AdvancedTCA[®], AdvancedMC[®], and MicroTCA[™] subcommittees and is active in

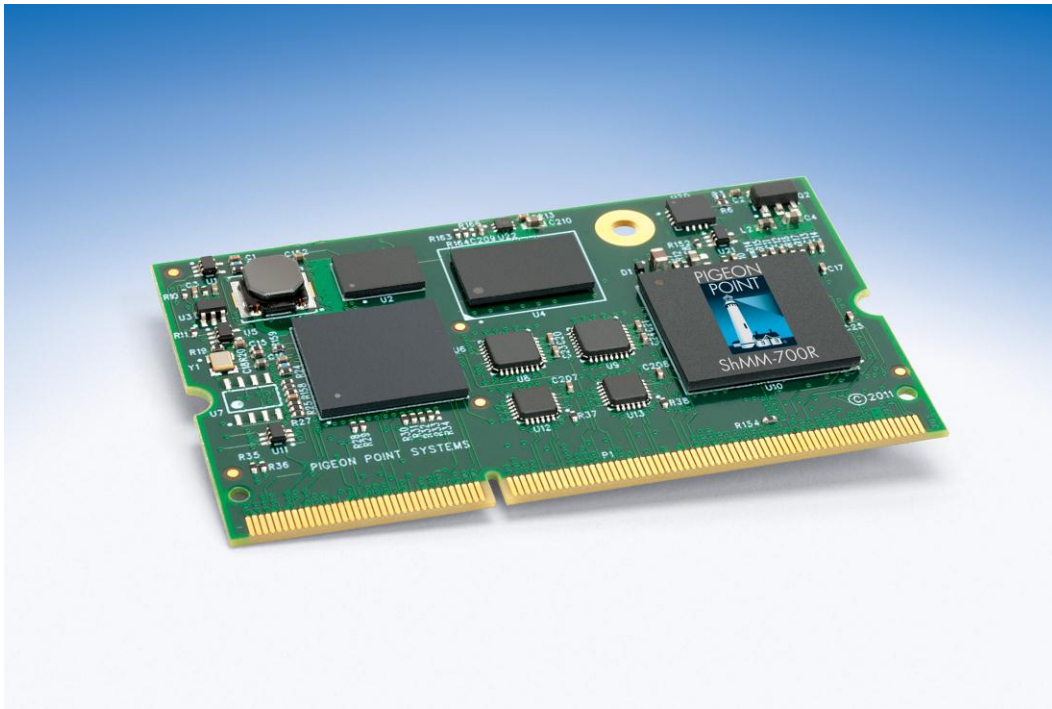
many other technical subcommittees. Pigeon Point is also a member of VITA and participates actively in its VITA 46.11 working group, which is defining a management architecture for VPX and OpenVPX. In addition, Pigeon Point is a contributing member of the Service Availability Forum and a leader in its HPI Working Group. For more information on Pigeon Point Systems, visit www.pigeonpoint.com.

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Notice to editors: supplementary graphics are available in soft copy at www.pigeonpoint.com/press/ShMM-700R and included below, with draft captions.

Graphic #1: Pigeon Point's 4th Generation ShMM-700R is about 30% less expensive and 20% smaller than the marketing-leading ShMM-500R.



Graphic #2: The ShMM-700R is an instance of the PPMM-700R, which includes the highly integrated Freescale i.MX287 main processor, supplemented by the Microsemi SmartFusion intelligent mixed signal FPGA.

